



**NITIE, Mumbai**

*Online*  
**Management Development  
Programme**  
*on*  
***Work Study for Productivity***  
(Programme code - 1 21 4 07)  
***(February 1-5, 2021)***



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## About the Programme

- ✓ Productivity is vital for all organizations. It is a measure of both efficiency and effectiveness. It facilitates an understanding of the resources deployed in generating the desired output.
- ✓ Work-study is one of the most widely used tools in improving productivity. It mainly includes Method Study and Work Measurement.
- ✓ Method study helps in simplifying and finding out the most economical way of carrying out the activity. In contrast, Work Measurement quantifies the time taken by the activity. Work-study is at the base of all decisions such as performance measurement, resource planning and scheduling, and customer delivery date.
- ✓ The work-study methodology can be easily and economically implemented in manufacturing as well as service industries.
- ✓ It helps identify and minimize non-value activity and enhance competitiveness.





## Coverage

Case study-based learning methodology and hands-on exercise with a focus on real life problem solving.

**1** Concept of Swift and Even Flow-for better productivity

**2** Role of work content and its relation to productivity

**3** Method study Tools

**4** Work Measurement Tools – Work Sampling and Time study

**5** Hands-on through numerical examples.

**6** Case Examples.

## Objectives of the Program

To motivate Practitioners/Executives for the productivity improvement drive.

### Key objectives are:

- Work content and productivity analysis
- Step by step clear understanding of work-study tools.
- Project identification for productivity improvement.
- Initiatives for productivity improvement
- Result interpretation, presentation, and communication.

## Target Executives

The program is most suitable for middle to senior level managers responsible for enhancing the value for the customer. General Managers, Plant Managers, SBU Heads, Team Leaders, Manufacturing/service Engineers, and Supervisors from manufacturing and service industries keen for productivity improvement can attend the programme.

**Course Coverage:** 15 Hours (3 Hrs per Day)

**Time:** 4.00 pm to 7.00 pm (February 1-5, 2021)

**Mode of Delivery:** Online (Link shall be shared)

# **Certificates** will be provided

**Registration Fees:** ₹ 9,027 (including GST @18 %)

**Course Registration Link:** (Programme code - 1 21 4 07)

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