



National Institute of Industrial Engineering (NITIE)

(An autonomous institution under the Ministry of Education, GoI)

Online MDP

FinTech in Financial Services

The program is built around the framework of looking at various domains of existing financial ecosystem and then identifying where FinTech plays role in each field. The participants would be aware of the various frameworks needed to build a FinTech business.

24-26

SEPTEMBER
2021

FRIDAY-SUNDAY

Friday: 2.00 PM to 5.00 PM

Saturday & Sunday:

10.00 A.M to 12.00 P.M

2.00 P.M to 5.00 P.M

Who should attend:

The professionals working in the financial sector, manufacturing, trading and services. Also faculty members who wish to advance their careers in FinTech can attend

Participation fee:

8,260/- Including 18% GST

Contents:

Overview of the financial sector

The present technology stack of financial sector challenges in the financial sector

Solutions to challenges-emergency of FinTech players

Areas of FinTech, Payment ecosystem, lending ecosystem, Insuretech, FinTech Company Analysis

Faculty

Prof. M Venkateshwarlu

NITIE

Mr. Saurabh Shankar

Founder. RefreshMint.

Mr. Ajay Surana

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Singapore

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Introduction:

The Covid – 19 accelerate the Demand for and the use of technology in lending, deposits, insurance, wealth management, Cryptocurrencies and support service. The Fintech has been one of the most disruptive forces ever to hit the banking and financial services industry. The disruption is not just limited to payments anymore; Fintech firms now target everything from direct lending to wealth management. Today, Trading in cryptocurrencies and, more importantly, blockchain technology can potentially change the way consumers look at finance.

Program Objective:

- Impart an understanding of basics of Fintech
- Educate about the various building blocks needed for building Fintech Businesses
- Build a framework that helps in the evaluation of a Fintech Business

Pedagogy:

The pedagogy will be a combination of lectures and case studies. The classes are used to make students understand the various fundamental concepts. Then a case study methodology would be used to develop these concepts further. Participants will also be assigned a case study that will have milestones linked to each lecture.

Program Highlights:

1. Background

Overview of the financial sector.
The Present technology stack of the financial sector.
Challenges in the financial sector.
Solutions to challenges → Emergence of Fintech Players

2. Deep Dive

Areas of Fintech
Payment Ecosystem
Lending Ecosystem
Insure Tech
Wealth Tech
Crypto
Support Services → Verification, Analytics, Etc.
India Vs World. How are we the Same and Different?

3. Company analysis

Paytm / Razor pay
Lazy pay + PayU Credit + Bharat Pe.
Cred

4. What do you Need to do?

Product Management
Analytics
Coding / No Coding
Growth.